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National Lottery Board Appoints Transaction Advisor for Kenya's First National Lottery

RSM Eastern Africa and QLOT Consulting of Sweden will guide the procurement of Kenya's National Lottery Operator, as the Board sets the standards for Kenya's first National Lottery.

Nairobi, Kenya — 20 August 2026 — The National Lottery Board today announced the appointment of a Transaction Advisor to guide the procurement of Kenya's first National Lottery Operator. The consortium, led by RSM Eastern Africa in partnership with QLOT Consulting of Sweden, will work with the Board from transaction structuring through to operator onboarding and launch readiness.

The appointment follows an open international tender conducted under the Public Procurement and Asset Disposal Act, 2015 and evaluated using the Quality and Cost Based Selection methodology. The consortium emerged as the highest-ranked and most responsive bidder. RSM Eastern Africa brings depth in transaction advisory and institutional strengthening across Kenya's public sector. QLOT Consulting, an Associate Member of the World Lottery Association, brings internationally benchmarked experience from the world's most sophisticated lottery procurements. The assignment includes a structured knowledge-transfer programme, so that expertise is retained within the Board.

"The appointment of a credible, multidisciplinary Transaction Advisor is a defining step in building a National Lottery that Kenyans can trust. It is a statement of intent — that our National Lottery will be structured transparently, governed responsibly, and built to international best practice, with every shilling raised channelled toward good causes that uplift communities across the country."

— Dr. Farida Karoney, EGH, Chairperson, National Lottery Board

The Board is established under the National Lottery Act, No. 20 of 2023 with a dedicated mandate: to establish, oversee and safeguard Kenya's National Lottery, to procure and contract its Operator, and to administer the National Lottery Fund. The licensing and regulation of gaming in Kenya more broadly rests with the Gambling Regulatory Authority established under the Gambling Control Act, No. 14 of 2025. The Operator will be licensed within that framework while remaining contractually accountable to the Board — two mandates that are distinct and complementary.

At the centre of the National Lottery is not the games but what it funds. After prizes and the cost of running the lottery, proceeds are paid into the National Lottery Fund and dedicated by law to good causes: charitable and humanitarian work, economic empowerment for young people and women, sports, the arts and creative economy, national heritage, health and education, emergency response, and transformative national projects. In practice, that



means backing grassroots sporting talent, helping young people earn from their skills and their creativity, and investing in community projects countrywide. Funds will be disbursed from the National Lottery Fund in accordance with published rules, shared fairly across the country, audited independently, and reported openly.

Responsible gaming will be designed into the National Lottery rather than added to it, with age verification, play and spend controls, self-exclusion, disciplined advertising and clear disclosure of odds embedded in the Operator's obligations.

The Board's attention now turns to structuring a transparent, competitive process to attract a credible Operator. Timelines will be published in due course; the Board will not trade rigour for speed.

— ENDS —

NOTES TO EDITORS

The National Lottery Board

The National Lottery Board is a State corporation established under the National Lottery Act, No. 20 of 2023. Its mandate is to establish, oversee and safeguard the integrity, transparency and accountability of Kenya's National Lottery; to procure and contract the National Lottery Operator; and to administer the National Lottery Fund, through which proceeds are directed to good causes for the benefit of Kenyans.

RSM Eastern Africa

A member of the RSM global network providing audit, tax, advisory and transaction services, with extensive experience supporting Kenyan public sector institutions on governance, institutional strengthening and complex transactions.

QLOT Consulting

A Sweden-based specialist lottery advisory firm and an Associate Member of the World Lottery Association, advising governments, regulators and lottery organisations on lottery strategy, operator procurement, licensing and operations.

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